

## Report 2020

**85 exhibitors from  
9 countries**

**3402 visitors from  
16 countries**

**Business Forum -  
a top platform for the  
distribution of  
knowledge**

**19 foreign exhibitors  
Austria 7,  
Croatia 3, Germany 3,  
Bulgaria 2,  
Poland 1, Belgium 1,  
Serbia 1, Turkey 1**

**8 % growth compared to  
2019**

**2 panel discussions  
1 seminar on AI  
1 workshop  
25 lectures**

**Brut exhibition space  
6000 m<sup>2</sup>**

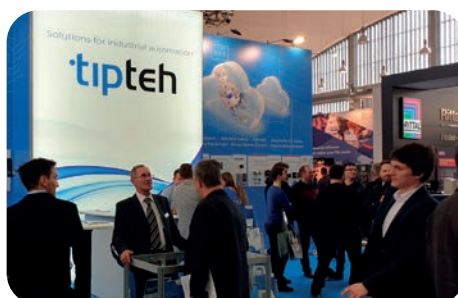


### Top 5 reasons to exhibit

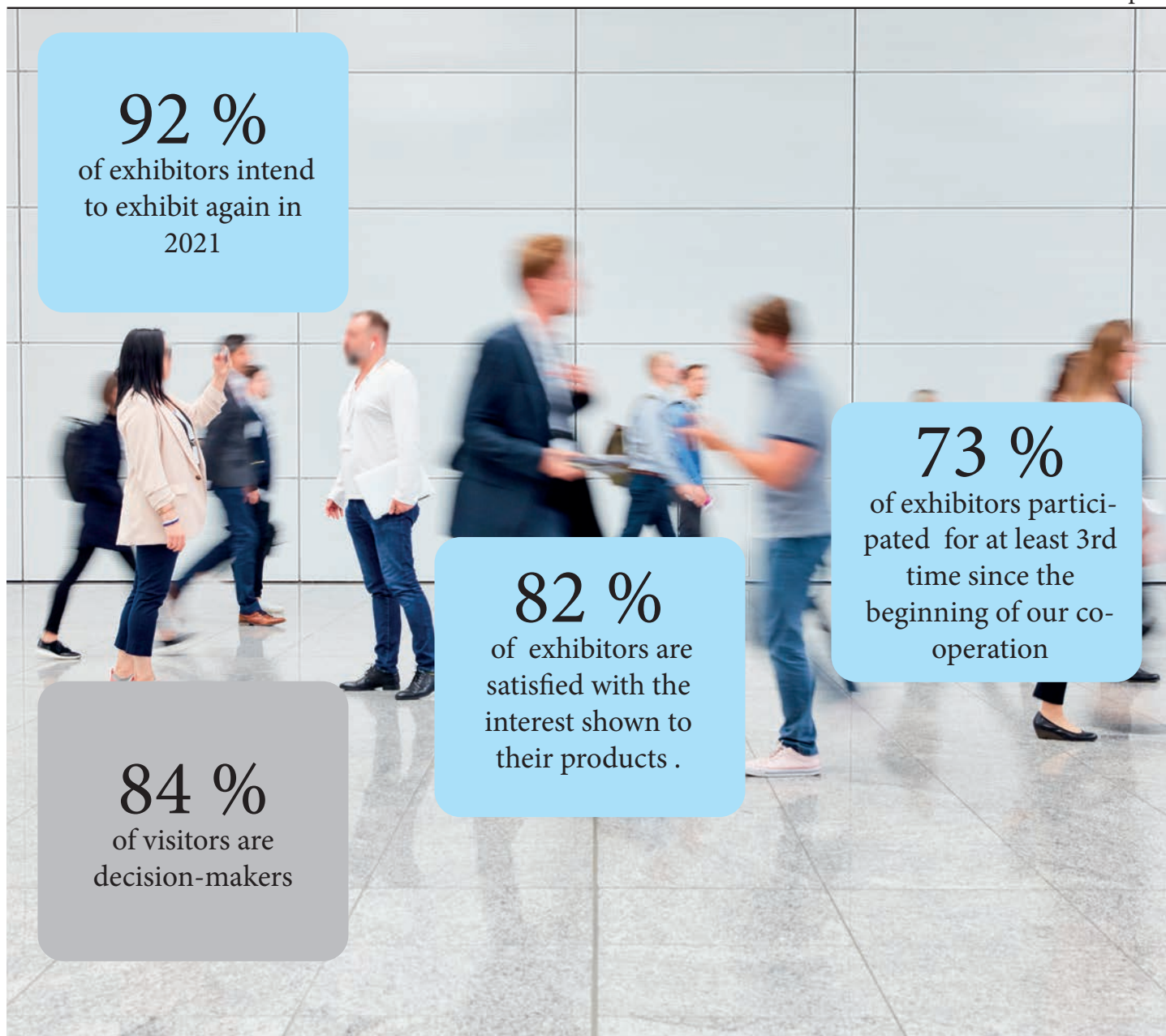
- Establishing new business contacts
- Fostering existing business relationships
- Strengthening brand name and corporate image
- Presentation of novelties
- Gaining general market information

### Top 5 reasons to visit

- Obtaining general overview of the market
- Establishing new business contacts
- Fostering existing business relationships
- Finding a distributor for a product
- Become a distributor



IFAM,  
ROBOTICS,  
INTRONIKA  
and  
ICT4Industry,  
the high-tech professional trade fairs organized by ICM Ltd. generate unique synergies and provide the professional visitors with solutions for the good of their businesses.



# 92 %

of exhibitors intend  
to exhibit again in  
2021

# 73 %

of exhibitors partici-  
pated for at least 3rd  
time since the  
beginning of our co-  
operation

# 82 %

of exhibitors are  
satisfied with the  
interest shown to  
their products .

# 84 %

of visitors are  
decision-makers

## Visitors from the following industry sectors

Automotive industry
Chemical, Petrochemistry
Cosntruction
Electrical industry&Electronics
Engineering
ICT
Pharmaceutical/ Medical
Metalworking industry
Plastic and rubber industry
Services

Aerospace industry
Consulting
Energy
Renewable energies
Environmental protection
Food & beverage industry
Furniture industry
Logistics
Packaging industry
Paper and printing industries

Public utilities
Wood-working industry
Minsitries
Military , police
Trade
Railway
Education
Cosmetics
Telecommunications