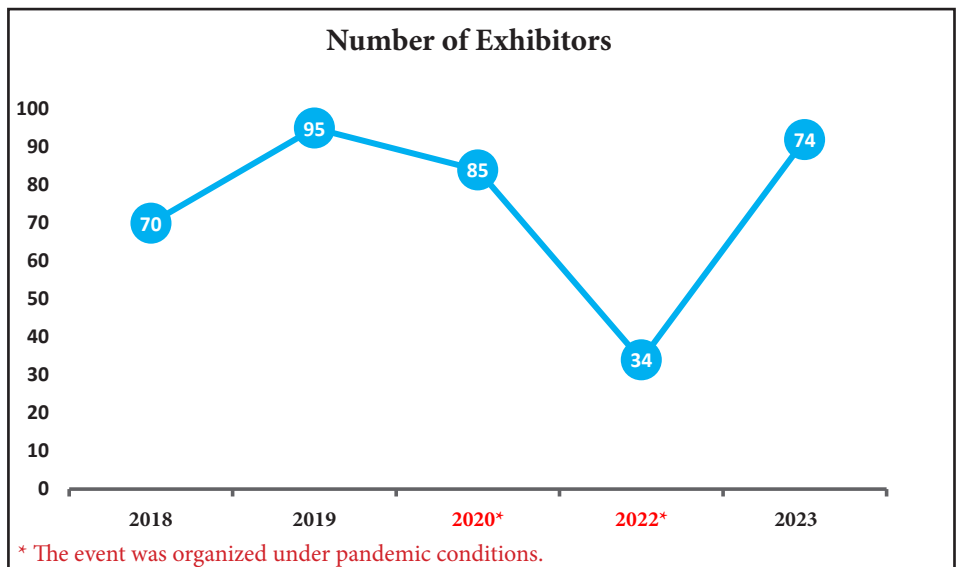


## FACTS & FIGURES 2018-2023

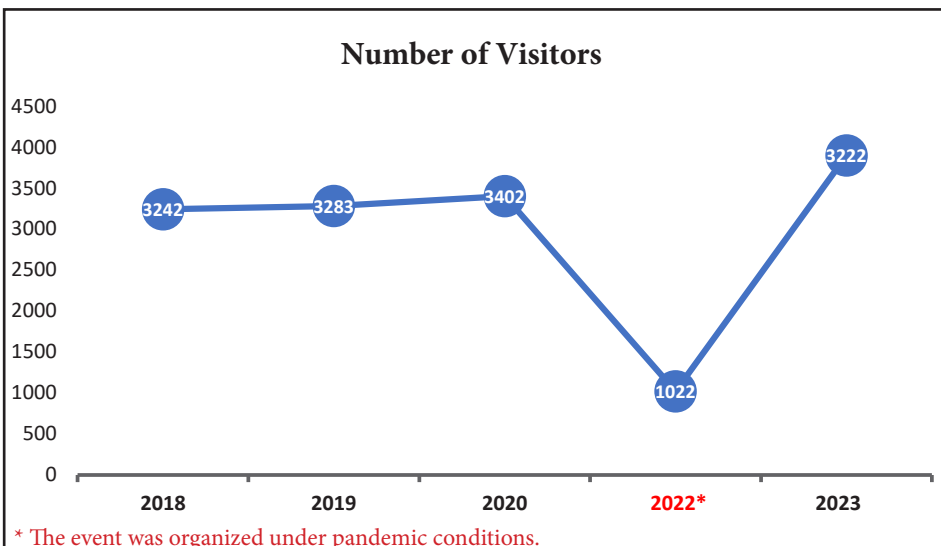
IFAM, INTRONIKA and ROBOTICS, the high-tech professional trade fairs organized by ICM Ltd., work in synergy to provide professional visitors with solutions for the good of their business.

### EXHIBITORS

Top 5 reasons to exhibit
• Establishing new business contacts
• Strengthening brand name and corporate image
• Presentation of novelties
• Fostering existing business relations
• Gaining general market information



### VISITORS



Top 5 reasons to visit
• Obtaining general overview of the market
• Establishing new business contacts
• Maintaining existing contacts
• Finding a distributor for a product
• Become a distributor

# FACTS & FIGURES 2023\*



**96 %** Exhibitors give a positive assessment: very good (42%) , good (54%)



**88 %** Exhibitors are satisfied with the interest in their products

**16 foreign exhibitors**  
Austria 6,  
Croatia 5, Germany 1,  
Italy 1,  
Serbia 2, Turkey 1

**74 exhibitors**  
from  
**7 countries,**  
**16 newcomers**

**Business Forum -**  
**a top platform for**  
**the distribution of**  
**knowledge**






























**3222**  
attendees from  
**13 countries**

**315 % growth**  
of number of visitors  
compared to 2022

**90 %**  
of visitors are  
decision-makers



## Visitors are from the following industry sectors

	Aviation, Aerospace industry		Environmental protection		Pharmaceutical/ Medical
	Automotive industry		Food & beverage industry		Plastic and rubber industry
	Chemical, Petrochemistry		Furniture industry		Public utilities
	Consulting		ICT		Railway
	Construction		Logistics		Renewable energy
	Cosmetics		Metalworking industry		Services
	Education		Military , police		Telecommunications
	Electrical industry&Electronics		Ministries		Trade
	Energy		Packaging industry		Wood-working industry
	Engineering		Paper and printing industries		